

AD SIZE SPECIFICATIONS

THE AMERICAN FRENCH FILM FESTIVAL



FULL PAGE

Bleed ad: 5.3" x 7.3" (13.5 cm x 18.5 cm)

Type safety: 4.7" x 6.7" (12 cm x 17 cm)

Non-bleed ad: 4.6" x 6.6" (11.7 cm x 16.8 cm)

HALF PAGE (horizontal)

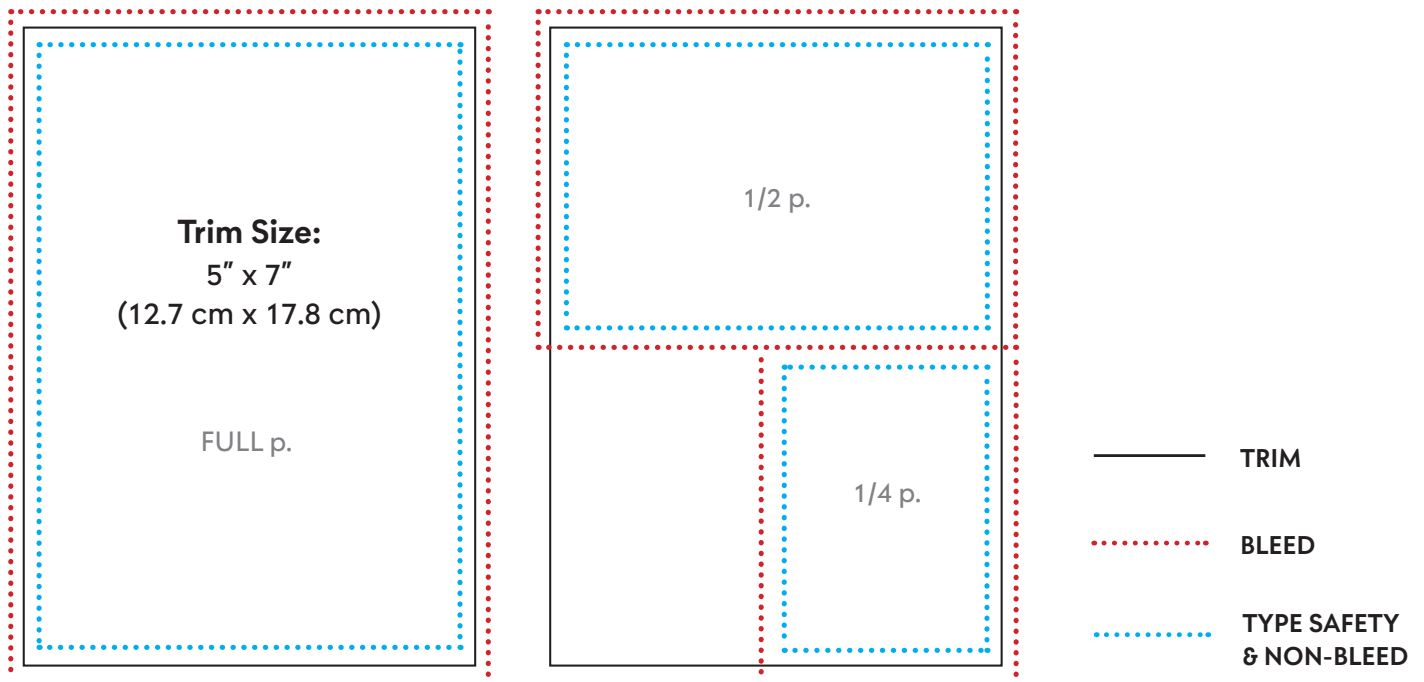
Bleed ad only: 5.3" x 3.7" (13.5 cm x 9.4 cm)

Type safety: 4.7" x 3.2" (12 cm x 8 cm)

QUARTER PAGE

Bleed ad only: 2.8" x 3.7" (7.1 cm x 9.4 cm)

Type safety: 2.25" x 3.25" (5.7 cm x 8.2 cm)



RESOLUTION
300 DPI



CMYK



.pdf .eps
.tiff .jpeg



FLATTENED
FILES



TRIM
MARKS



~~RGB~~



~~.psd
(non flattened files)~~

