

# LOGO OR NAME PLACEMENT

	Press Wall on site (red carpet)	KPCC ad campaign	Variety exclusive ad	Association with a program	Festival Poster	Festival Ads	Pre-Screening Slide Show	Sponsors page in Official Catalog	Festival flyer	Banner on site	Festival Banner on Sunset Blvd. <i>(front of the DGA building)</i>	Website Homepage + link	Website Sponsors Page + Link	Festival lanyards	Opening Night Invitations	General Invitation	Special logo page on digital screens
SIGNATURE SPONSOR (\$120,000+)	LOGO	CUSTOM	CUSTOM	CUSTOM	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
OFFICIAL SPONSOR (\$60,000+)	LOGO				LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO		LOGO	LOGO	LOGO
PREMIER SPONSOR (\$35,000 — \$59,999)					LOGO	LOGO	LOGO	LOGO	LOGO	LOGO			LOGO		LOGO	LOGO	
MAJOR SPONSOR (\$15,000 — \$34,999)					LOGO		LOGO	LOGO	LOGO	LOGO			LOGO		LOGO	LOGO	
PLATINUM SPONSOR (\$6,000 — \$14,999)							LOGO	LOGO	LOGO				LOGO		NAME	LOGO	
SUPPORTING SPONSOR (\$1,500 — \$5,999)							LOGO	LOGO	LOGO				LOGO				
DIGITAL SPONSOR (\$650/1 DAY — \$3,500/6 DAYS)							LOGO	LOGO	LOGO				LOGO		NAME <small>(IF 6-DAY OPTION)</small>	LOGO <small>(IF 6-DAY OPTION)</small>	

# ADVERTISEMENT & RECOGNITION

# INVITATIONS & PASSES

	Complimentary ad in Official Catalog	Logo on Festival's flyers	Ad in pre-screening slide show	Written recognition in Press Releases	Acknowledgement at Press Conference	Acknowledgement on stage on Opening Night	Literature displayed on site	Flat screen in Main Hall	Acknowledgment in email blast	Acknowledgment on Social Media		Pair of invitations for Opening Night	Pair of invitations for whole week (except Opening Night)	Daily Pass to the Lounge (cocktails)				
<b>SIGNATURE SPONSOR</b> (\$120,000+)	FULL P.	●	●	●	●	●	●	●	ALL	5x		10	25	15				
<b>OFFICIAL SPONSOR</b> (\$60,000+)	FULL P.		●	●	●	●	●	●	1x	2x		5	15	8				
<b>PREMIER SPONSOR</b> (\$30,000 — \$59,999)	FULL P.			●	●	●	●			1x		4	10	6				
<b>MAJOR SPONSOR</b> (\$15,000 — \$29,999)	1/2 P.			●			●					3	8	4				
<b>PLATINUM SPONSOR</b> (\$5,000 — \$14,999)	1/4 P.			●			●					2	5	2				
<b>SUPPORTING SPONSOR</b> (\$1,000 — \$4,999)	1/8 P.			●			●					1	2	1				
<b>DIGITAL SPONSOR</b> (\$650/1 DAY — \$3,500/6 DAYS)				●			●				6-DAY OPTION >	2	5	2	1-DAY OPTION >	0	2	1